**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

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| Date | 30 October 2023 |
| Team ID | NM2023TMID06771 |
| Project Name | FARMER INSURANCE CHAIN |
| Maximum Marks | 4 marks |

**Idea Prioritization Matrix:**

**1.Impact** : How much will the idea positively influence the effectiveness andof the electronic voting system? Rate it on a scale of 1-5, with 5 the highest impact

**2.Feasibility:** How feasible is it to implement the idea considering budget,

land resources? Rate it on a scale of 1-5, with 5 being the most feasible

Rank each idea based on these dimensions and calculate a combined

score for each idea (Impact x Feasibility). Prioritize the ideas with the highest combined scores







